

## WP 3 Urban Development



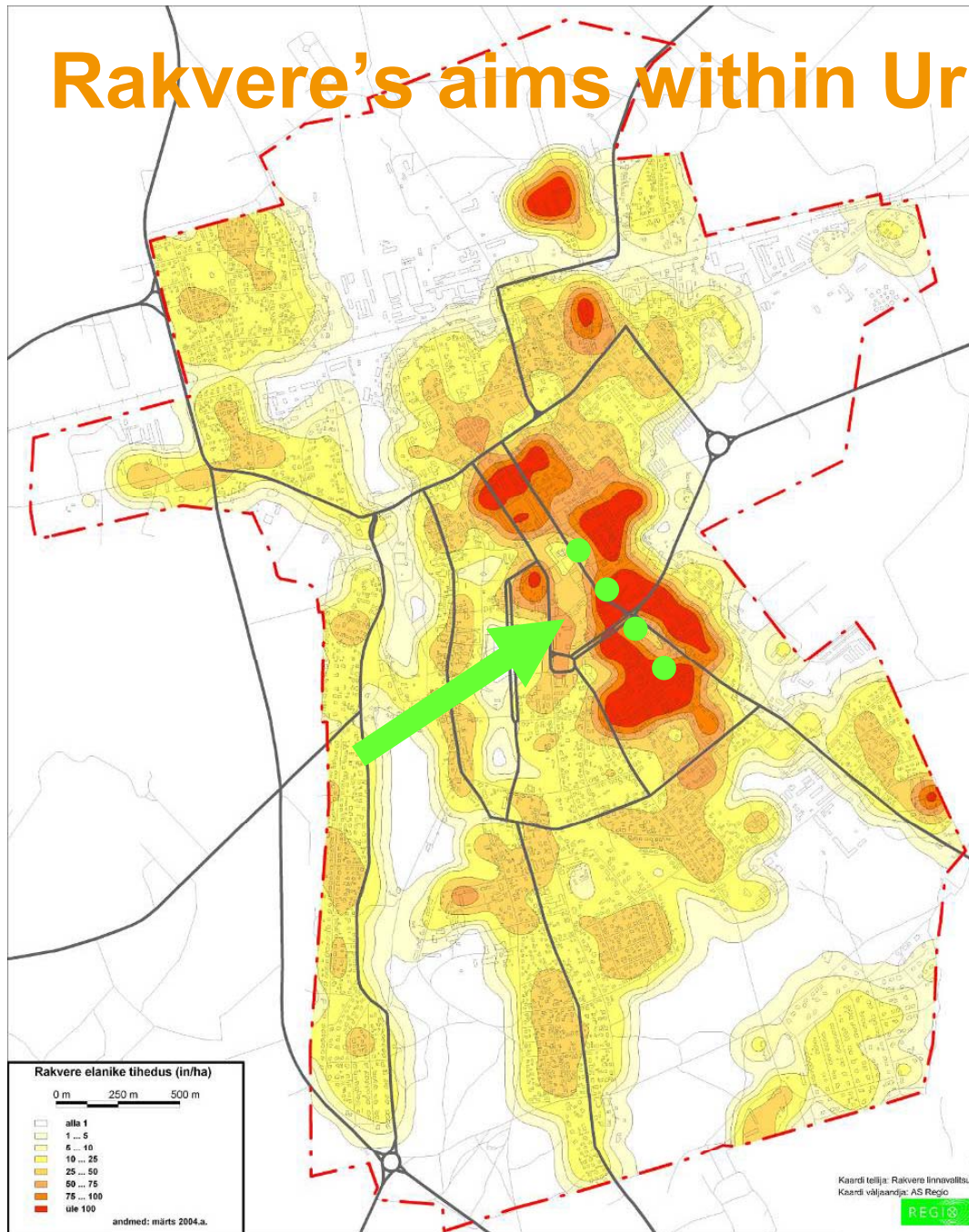
Part-financed by the European Union  
(European Regional Development Fund  
and European Neighbourhood and  
Partnership Instrument)



# current status of the IUDC in the City of **RAKVERE** ESTONIA

# OVERVIEW OF THE TARGET AREA

# Rakvere's aims within Urb.Energy

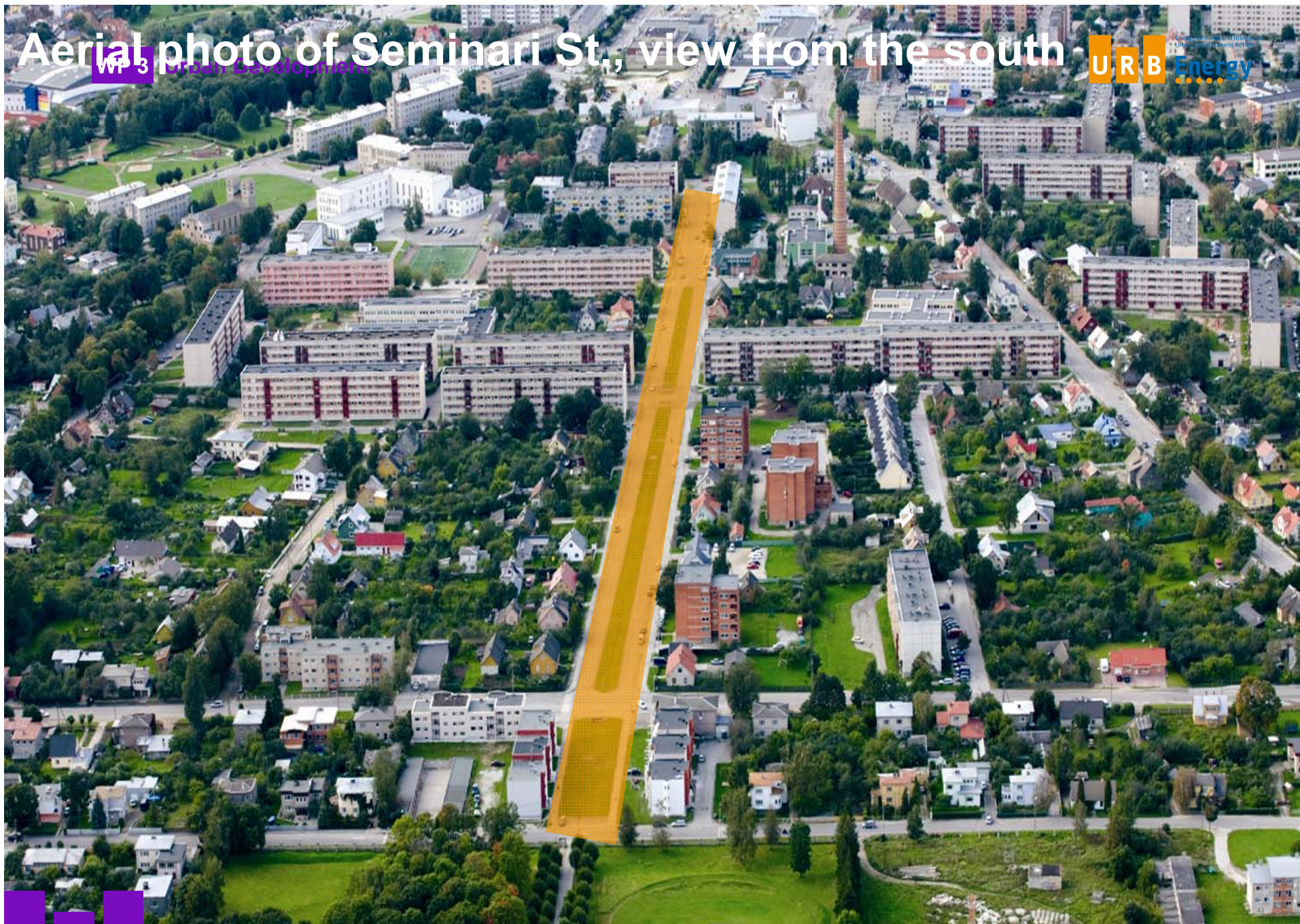


- ✓ *most densely populated area*
- ✓ *18 apartment buildings*
- ✓ *8 different typical projects*
- ✓ *~800 inhabitants*
- ✓ *area 1,8 km<sup>2</sup>*



# Aerial photo of Seminari St., view from the south

WP 3 Urban Development







## SEMINARI ST.



# CHALLENGES AND POTENTIALS OF THE TARGET AREA

# URBAN, SOCIAL, ECONOMIC AND ADMINISTRATIVE STRUCTURE

## CHALLENGES

- ✓ Lack of activity and interest among the residents
- ✓ Insufficient financial resources of the residents
- ✓ Reconstruction is expensive and time-consuming

## POTENTIALS

- ✓ Energy and financial savings
- ✓ Satisfied inhabitants
- ✓ Better living environment

## CHALLENGES

- ✓ Poor conditions of the buildings
- ✓ Limited financial capacity of residents

## POTENTIALS

- ✓ Energy savings
- ✓ Reduction of CO2 emissions
- ✓ Reduction of housing cost for the inhabitants



# MAJOR OBJECTIVES AND MEASURES

## OBJECTIVES

- ✓ *Developing an urban area as a pilot area in Rakvere*
- ✓ *Improving the living quality of the specific residential quarter*
- ✓ *Creating green space in the middle of the town instead of outskirts of the town*
- ✓ *Reduction in pollution, diminishing the possibility to use motor vehicles in the area*
- ✓ *Reduction of greenhouse gas emissions*

## MEASURES

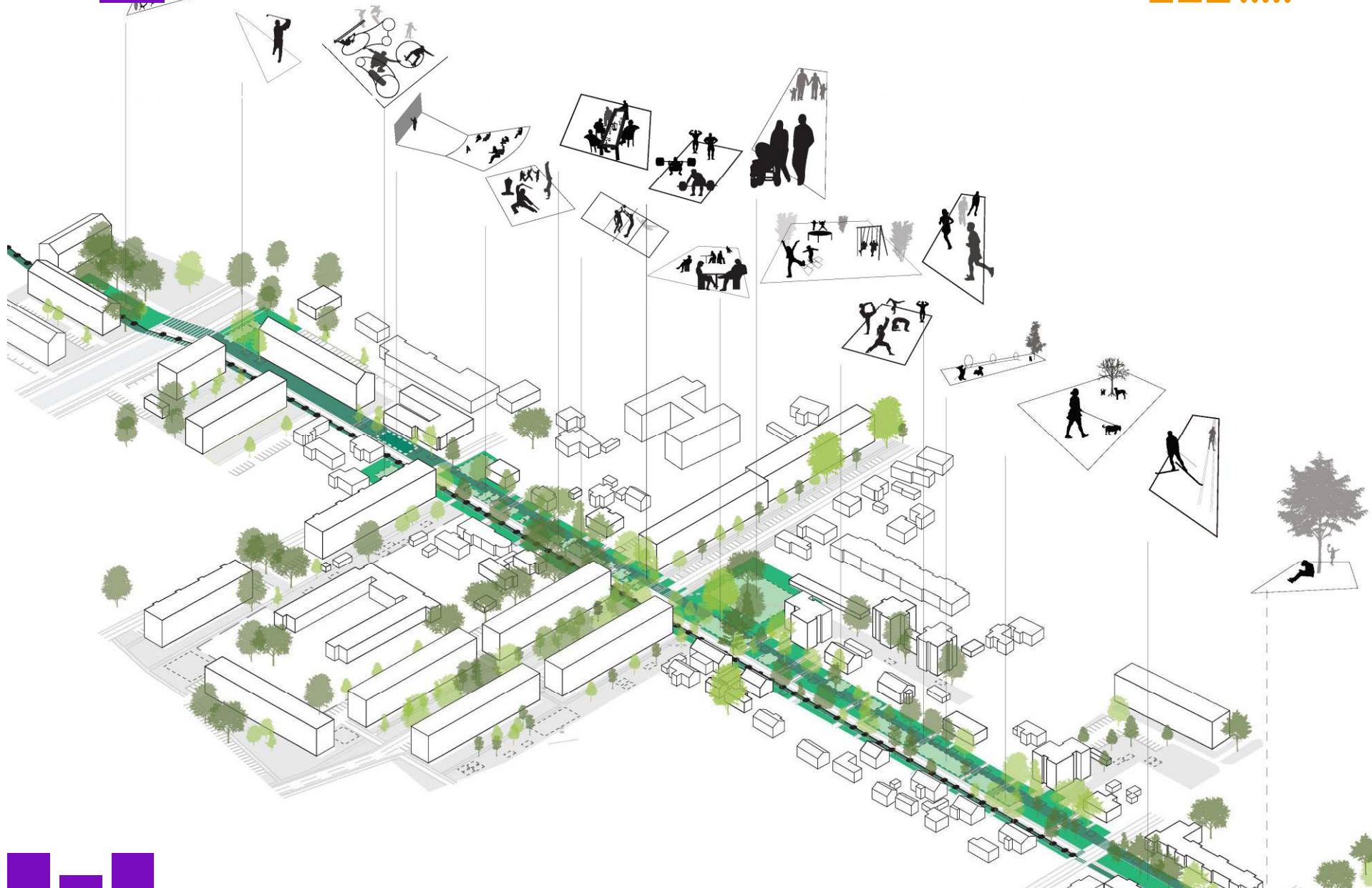
- ✓ *Holding an architectural ideas competition, to find the best solutions for reconstruction of the apartment buildings and redesigning Seminari St to become a recreation area.*
- ✓ *Reconstruction projects are provided for up to four typical apartment houses of Seminari St.*
- ✓ *A preliminary reconstruction project will be made for reconstruction of Seminari St.*
- ✓ *The local residents are informed of the need for energy savings and the means of achieving this objective.*

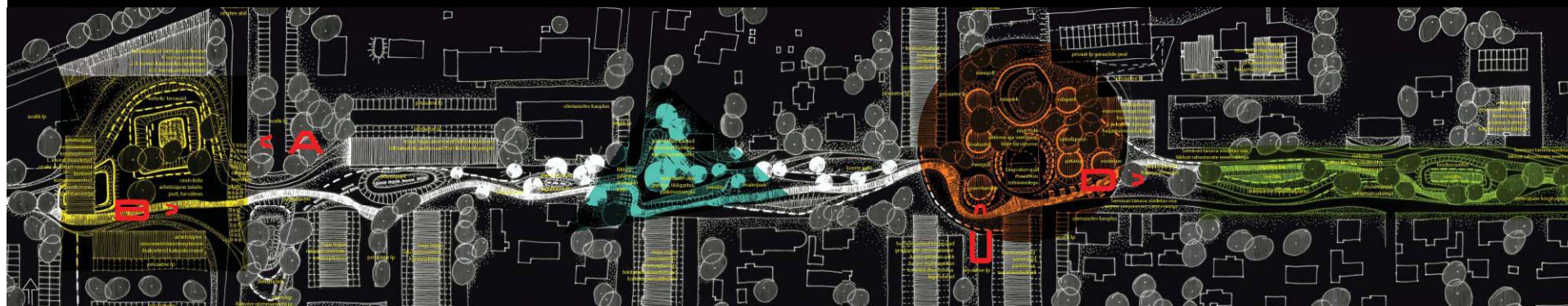


# DESCRIPTION OF PLANNING AND IMPLEMENTATION PROCESS

# SEMINARI ST.

# STRATEGY "A"



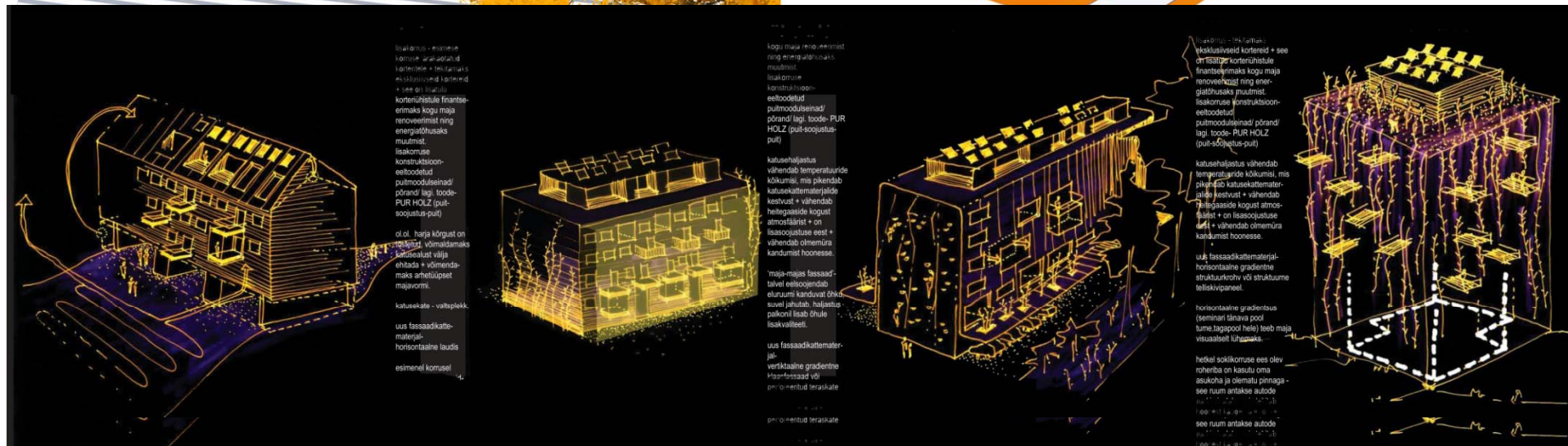








## RECONSTRUCTION OF APARTMENT BUILDINGS



# PARTICIPATION AND COMMUNICATION



## ACTIVITIES

- ✓ *Meetings with board members of apartment associations of Seminari St.*
- ✓ *Meeting the local residents of Seminari St.*

## MEDIA/PRESS

- *Articles in local and national media about the project*

## IN GENERAL

- *Introducing the Urb.Energy project in Kiev*
- *Introducing the Urb.Energy project in Shanghai at the Young Urban Leaders Dialogue programme and making contacts with the Union of Lithuanian Architects*

WP 3 Urban Development

Urb Energy  
Energy Efficient and Integrated  
Urban Development Action

ОИТ Отсинг,  
Эстонский Союз Квартальных Товариществ



Киев  
16.09.2010

Куль Ярв,  
Городская управа  
Города Раквере



gtz

# Проект Urb.Energy в городе Раквере, Эстония



# THANK YOU!

CITY of RAKVERE

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