



Baltic Sea Region
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Participation processes in urban development

Experiences and results of participation processes in small and mid-sized towns in Brandenburg

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1. Participation within the framework of integrated urban development

- e.g. participation management in Neuruppin town (ongoing)
 - Town Strategy »Neuruppin strategy 2020«
 - City office
 - Town forum
- e.g. Eberswalde town (2006-2008)
 - 3 town forums towards development of overall concept & goals on the basis of a SWOT analysis as well as projects and measures
- e.g. Guben town (participation 2004)
 - Citizen survey

1. Participation within the framework of integrated urban development

⇒ Example Neuruppin

- Continuous information
⇒ brochures, internet, press



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1. Participation within the framework of integrated urban development

⇒ **Example Neuruppin**

- **Giving citizen participation and commitment a room**
⇒ **opening of „city office“**



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1. Participation within the framework of integrated urban development

⇒ **Example Neuruppin**

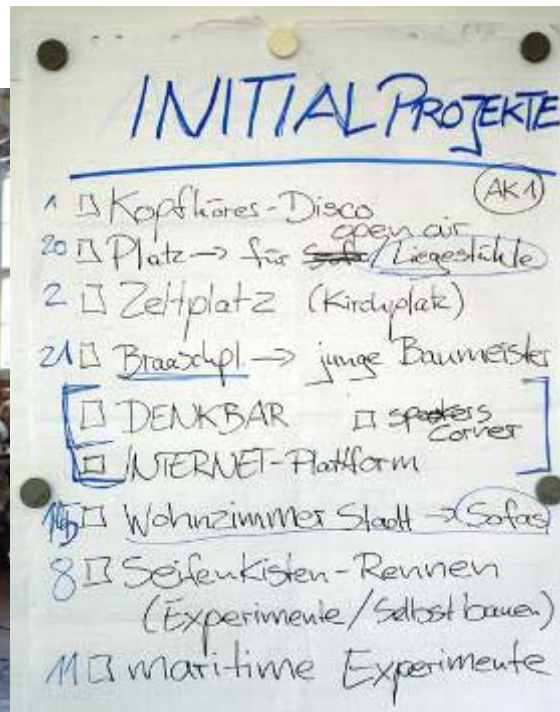
- **Town forum: platform for regular exchange of ideas**



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1. Participation within the framework of integrated urban development

⇒ Example Eberswalde

- 1. Town forum – updating of mission statement [Aug 2006]
- 2. Town forum – presentation of mission statement [Feb 2007]
- 3. Town forum – key measures, participation [Oct 2007]
- 4. Town forum – key measures and projects [Mar 2008]



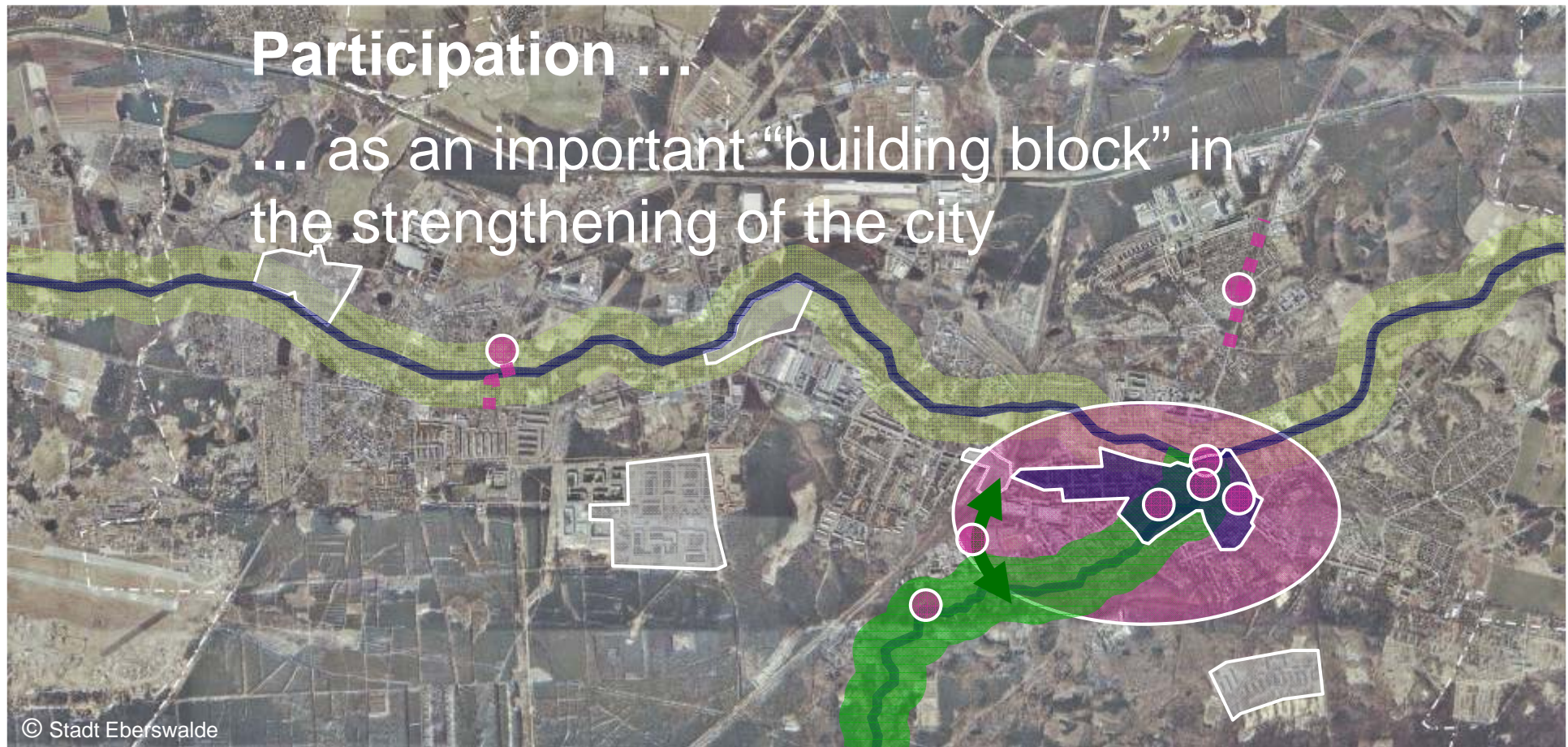
Urban development is a „matter for the boss“ - Mayor with „his“ citizens



Inauguration of the new market-place

1. Participation within the framework of integrated urban development

⇒ Example Eberswalde



2. Participation + energy / climate strategies

- **e.g. Guben (ongoing)**
 - Creation of a municipal integrated energy concept on the basis of the integrated urban development concept (INSEK)
 - Focal point of participation to date → energy suppliers and real estate companies / housing cooperatives
- **e.g. Spreewalddreieck (ongoing)**
 - Development of a regional communication platform
 - Creation of a regional energy concept
- **e.g. energy region GOMS (CH) (ongoing)**

2. Participation + energy / climate strategies

⇒ Example Guben

- An integrated energy concept is the basis of decision-making for a cost-efficient and sustainable energy supply
- Local town and settlement structures taken into account in concept preparation



2. Participation + energy / climate strategies

⇒ Example Guben

- Creation of advisory groups
 - Workshop with all town stake holders (including utility companies, industry, politics, experts, populace)
- ⇒ Awareness building and acceptance
- ⇒ Interdisciplinary approach



2. Participation + energy / climate strategies

⇒ Example Spreewalddreieck

- **Pilot project of the national urban development policy**
- **Objective: setting up a communication platform for all relevant stake holders, creation of a regional energy concept and preparation of individual concrete energy-saving measures**
- **Local authorities as initiators and moderators of the process**



2. Participation + energy / climate strategies

⇒ Example Spreewalddreieck

Round table discussion

Development of an
integrated energy
concept

Work groups

Discussions on
requirements for action
Derivation of possible
solutions



Participation of local municipal bodies and regional populace

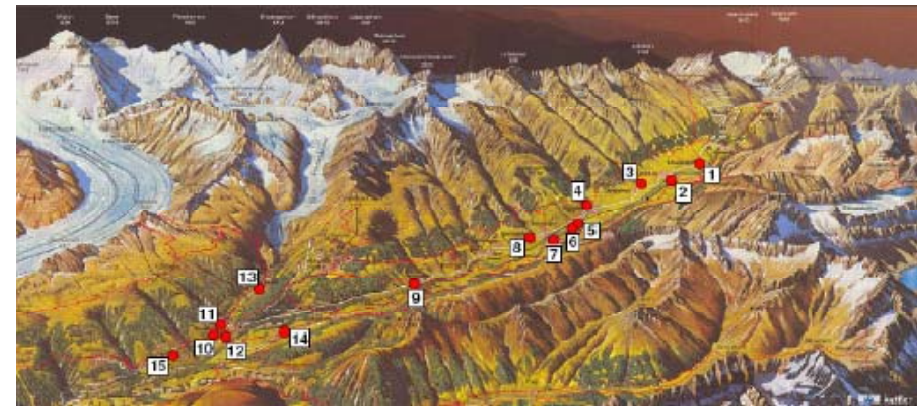
Information and active involvement of
committees und regional population

2. Participation + energy / climate strategies

⇒ **Example energy region GOMS (CH)**

Vision:

- Energy autarkic region
- Basic principle: Energy concept
- Sphere of activity: energy potential through energy-efficient renovation and standards through new buildings

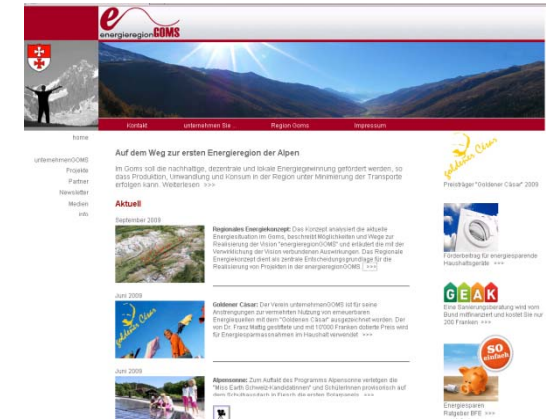


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2. Participation + energy / climate strategies

⇒ Example energy region GOMS (CH)

- Informational events for citizens, stake holders / (potential) partners
- Homepage with newsletter subscription
- Energy project weeks in school classes



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3. In a nutshell ...

- **Active and continuous citizen participation in terms of involvement (in the development of goals/strategies and implementation of projects) requires**
 - ⇒ time ... and patience
 - ⇒ money and space ... for events and campaigns
 - ⇒ (external) support, moderation und motivation
- ... and must continuously target mobilisation of citizens (who may still not be involved)**