

WP 3 Urban Development



Baltic Sea Region
Programme 2007-2013

Part-financed by the European Union
(European Regional Development Fund
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Partnership Instrument)

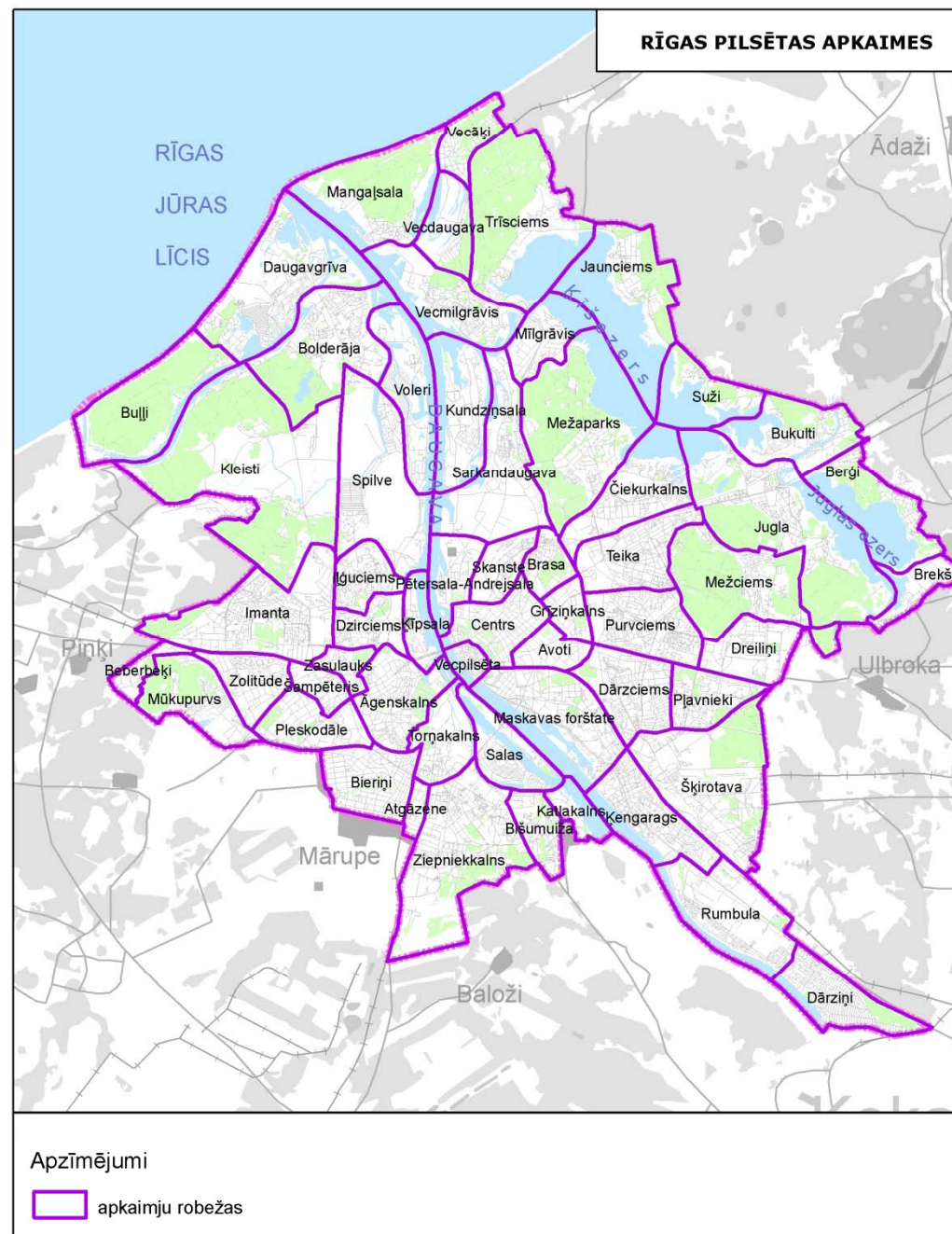
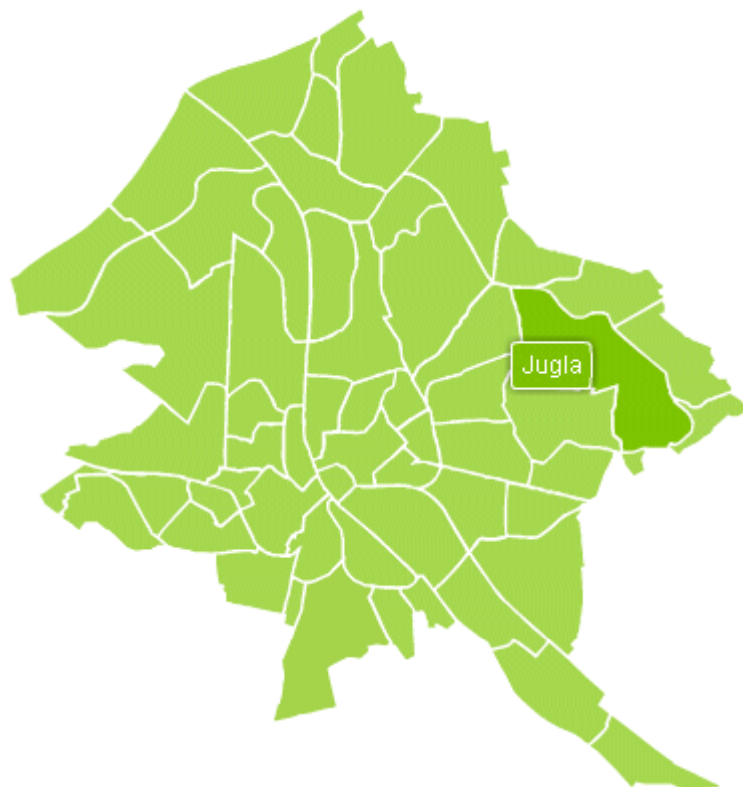


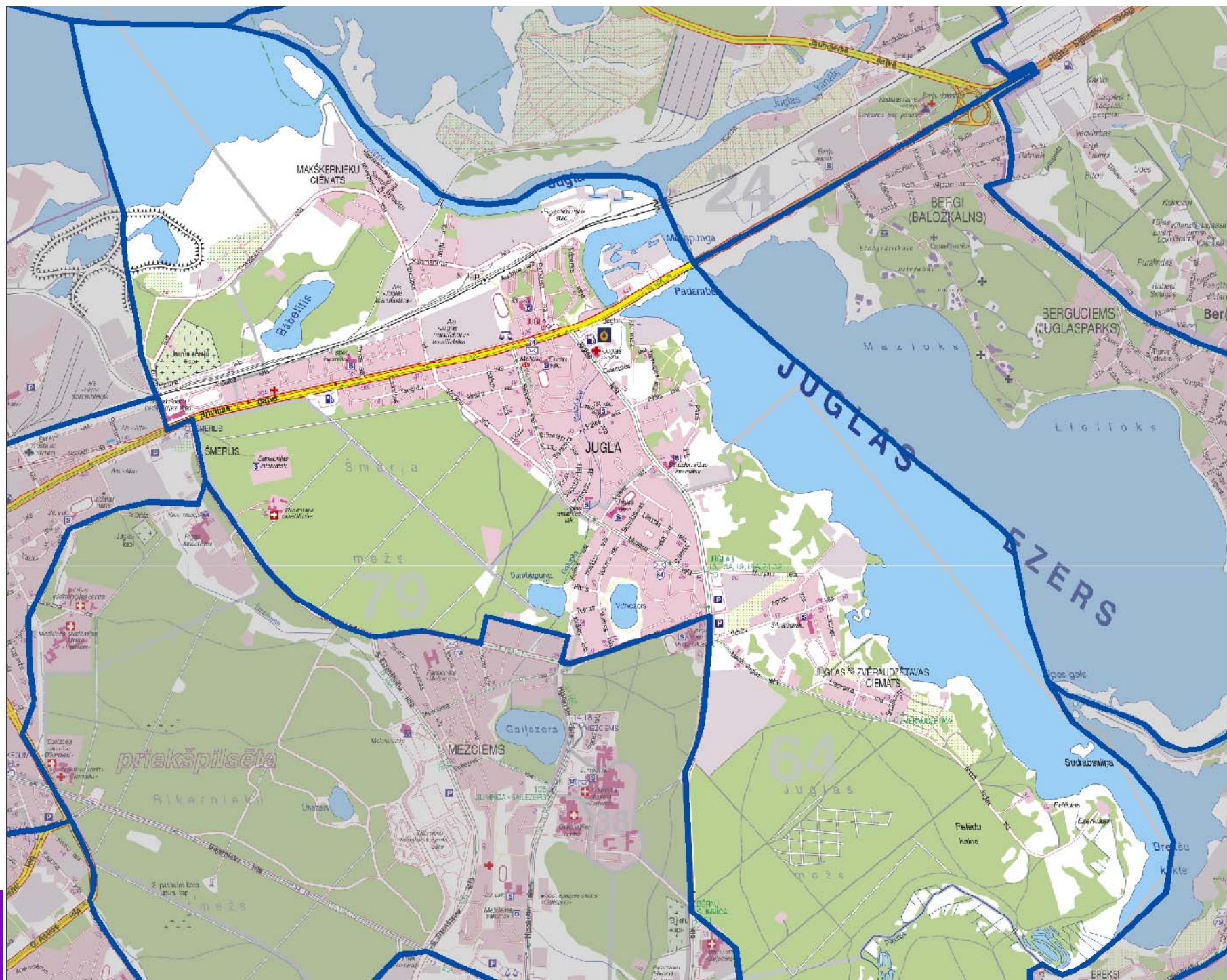
Jugla

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2011.07.28.. – WP3 Workshop in Šiauliai

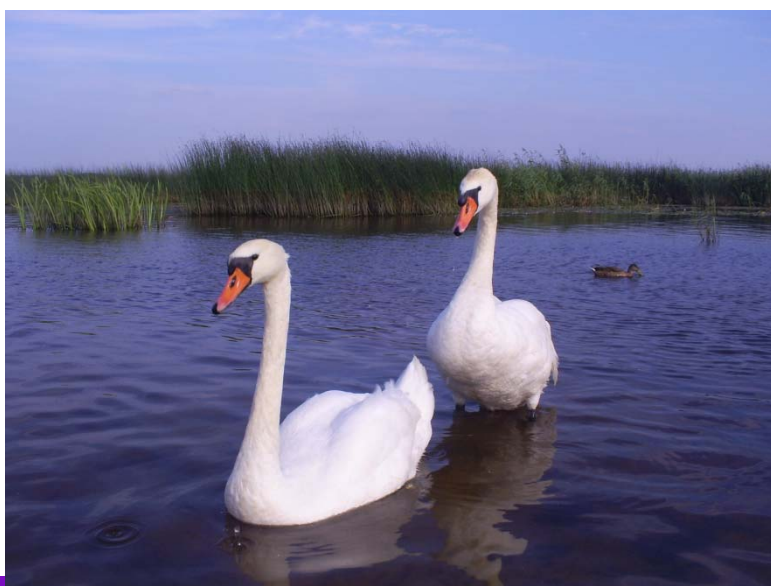
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Flashlight on Jugla

- **Second largest neighbourhood of Riga / 1 409,9 ha**
- **27 250 living; 6 295 working**
- **Large parts (up to 60%) covered by natural resources (woods, water)**
- **Located 15 km from downtown core, but with**
- **‘Integrated Approach’ in case of Riga means elaboration of Neighbourhood Development plan using city planning principles**



Strengths

| | Tangible strengths | Intangible strengths |
|----------------|---|---|
| Point 1 | Location | Size |
| Point 2 | Well developed local street structure | Zoning structure (possibilities for development) |
| Point 3 | Well developed public transport access | Natural territories |
| Point 4 | Number of inhabitants | Image |

Weaknesses

| | Tangible weaknesses | Intangible weaknesses |
|----------------|---|---|
| Point 1 | Old housing stock | Size (fragmentation) |
| Point 2 | Not sufficient overnight parking possibilities | Economic diversification could be better |
| Point 3 | Large proportion of non native speakers | Location |
| Point 4 | Part not covered by infrastructure | Old infrastructure |

Opportunities

| | Tangible opportunities | Intangible opportunities |
|----------------|--|---|
| Point 1 | Attraction of new inhabitants | Place for new development projects |
| Point 2 | Attraction of new businesses | Economic diversification possible |
| Point 3 | Opportunity for local pedestrian and bicycle routes | Stay green and act sustainable |
| Point 4 | Transport and commerce hub | Tourism |

Threats

| | Tangible threats | Intangible threats |
|----------------|--|--|
| Point 1 | Large investment to reconstruct | Loss of inhabitants |
| Point 2 | Degradation of environment | Loss of businesses |
| Point 3 | Future Fragmentation: undeveloped areas | Large investment to reconstruct |
| Point 4 | Local communities development | Fragmentation due to size |

Synopsis

- **Public overnight parking;**
- **Inner accessibility by foot, bicycle and public transport;**
- **Street Lightning**
- **Housing Stock restoration;**
- **Divide or not?**

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Thank you!

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