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Integrated Urban Development – Improvement of Residential Quarters

SWOT

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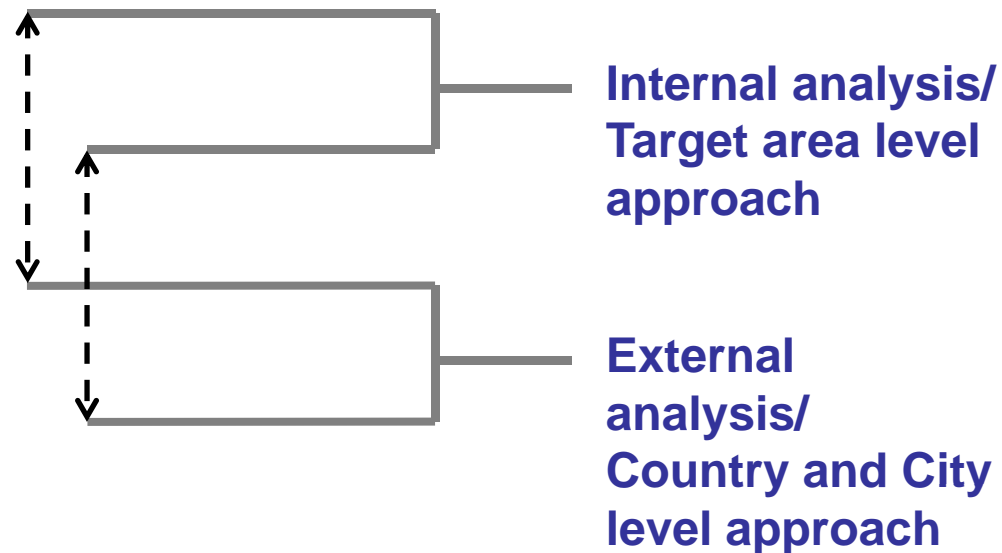
Activities within WP 3

- I. The background research;
- II. The background research;
- III. SWOT;
- IV. Public participation/consultation;
- V. The regeneration/modernisation of an urban quarter programme;
- VI. The process of adoption of the integrated urban development plan.

SWOT

It is a summary of a set of previous TA's analyses.

- **S**trengths
- **W**eaknesses
- **O**pportunities
- **T**hreats



III. SWOT

Strengths/ Weaknesses/ Opportunities/ Threats:

- Topographical/geological;
- Transport (road, pedestrians, cyclists etc.);
- Landscape/open spaces/visual;
- Natural resources;
- Engineering facilities (water pipes, wastewater pipes, electricity, heating pipes etc.);
- Cultural heritage;
- Community facilities (including schools);
- Economic research;
- Other (to be specified);
- Growth trends and pressures;
- Context
- ...

Strengths

A strength is a core capability of the area where it has an advantage over other urban quarters within a city. You will find your strengths only when completing your internal analysis. There should be relation between Strengths and Opportunities.

	Tangible strengths	Intangible strengths
Point 1		
Point 2		
Point 3		
Point 4		

Weaknesses

A weakness is a core capability of the target area where other areas have an advantage over it within a city level. You will find your weaknesses only when completing your internal analysis. There should be relation between Weaknesses and Threats.

	Tangible weaknesses	Intangible weaknesses
Point 1		
Point 2		
Point 3		
Point 4		

Opportunities

An opportunity is an environmental condition in your target area environments that can improve its competitive position relative to that of other areas. You will find your opportunities when completing your city level and country level analysis. There should be relation between Strengths and Opportunities.

	Tangible opportunities	Intangible opportunities
Point 1		
Point 2		
Point 3		
Point 4		

Threats

A threat is a forecast environmental condition that is out of your control and has the potential to harm the target area. You will find your threats when completing your city level and country level analysis. There should be relation between Weaknesses and Threats.

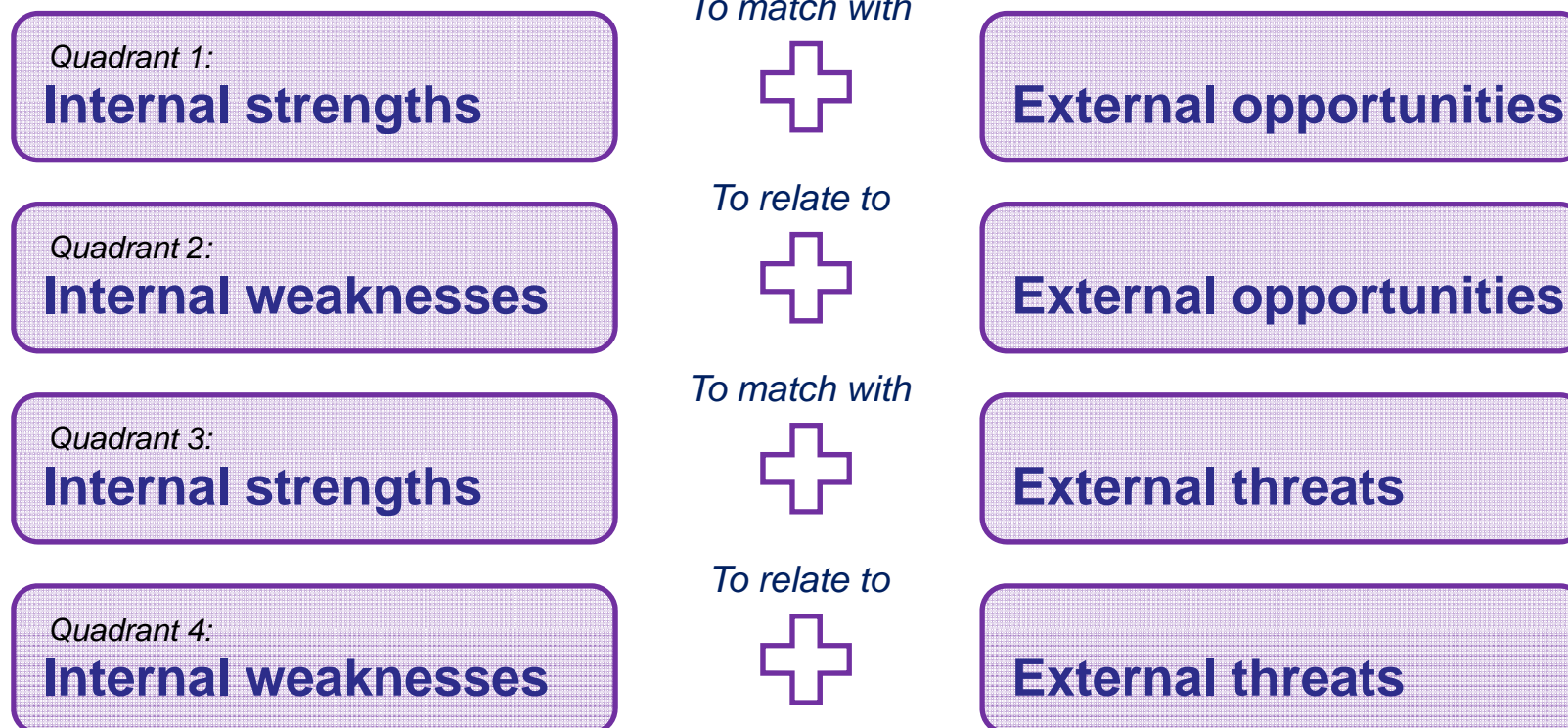
	Tangible threats	Intangible threats
Point 1		
Point 2		
Point 3		
Point 4		

After SWOT

- The next step is to rank the strengths, weaknesses, opportunities, and threats.
- Consequently, the strategic fit should be determined with the given TA's internal and external environments in a two-by-two grid.
- This fit will help to indicate what strategic changes need to be made.

After SWOT

The quadrants of the grid:



After SWOT

- I. The background research;
 - II. The background research;
 - III. SWOT;
 - IV. Public participation/consultation;
 - V. The regeneration/modernisation of an urban quarter programme;
 - VI. The process of adoption of the integrated urban development plan.
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